

5 reasons the vaccine is so important for South Florida's Black & Latino communities.

1

COVID-19 HAS HIT US HARDER.

The Black and Latino communities in Florida have significantly higher rates of cases and hospitalizations than the white, non-Hispanic population. Black people in particular represent less than 20% of the population in Florida, but have experienced five times the hospitalizations.

2

WE ARE MORE AT RISK.

Black and Latino people are more likely to be essential workers, and less likely to be able to work from home so they can isolate from others. In addition, we tend to live in larger, multi-generational households, which means our extended families are more vulnerable to being exposed to the virus.

3

WE ARE LIKELIER TO GET MORE SEVERELY SICK.

That's because conditions like diabetes and heart disease are very common in the Black and Latino communities, and those illnesses can make a case of COVID-19 more severe and deadly.

4

WE ARE BEHIND IN GETTING THE VACCINE.

The Black population makes up 14% of the COVID-19 cases in Florida, and 17% of deaths, but only 8% of those vaccinated. Across the country, the Hispanic population makes up 37% of cases and 24% of deaths, but only 15% of those vaccinated.

5

THE VACCINES WERE MADE WITH EVERYONE IN MIND.

Being part of a high-risk population for COVID-19 infection does not mean you are destined to become infected. And it does not mean you are powerless to protect yourself. Don't let distrust or hesitation prevent you from accessing a life-saving vaccine.

POWERED BY



To find a vaccination site near you or for more information about the vaccines, visit www.IDidItSFL.com