

Children's Services Council of Broward County Program Planning Committee

January 10, 2024 @ 12:00 PM

Loc: Children's Services Council of Broward County
6600 W. Commercial Blvd., Lauderhill, FL 33319

Agenda

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| I. | Call Meeting to Order | | Cathy Donnelly,
<i>Committee Chair</i> |
| II. | Approve October 2023 Meeting Minutes | (Tab 28) | |
| III. | Recommend for Approval to the Full Council the Revised Sponsorship Policy | (Tab 29) | Ken King, <i>Director of PAOD</i> |
| IV. | Recommend for Approval to the Full Council the Broward Behavioral Health Coalition's (BBHC) Contract Amendment | (Tab 30) | Maria Juarez, <i>CPO</i> |
| V. | Discussion of CSC's Statute Related to Funding BCPS and the Practice of Not Funding Academic-Related Services During the Instructional School Day | (Tab 31) | Cindy Arenberg Seltzer
<i>President/CEO</i> |
| VI. | Public Comment/Council General Comments | | Cathy Donnelly |
| VII. | Adjourn | | Cathy Donnelly |

TAB 28

CHILDREN'S SERVICES COUNCIL OF BROWARD COUNTY

Program Planning Committee Meeting

CSC Office & Virtual Zoom Meeting

October 31, 2023 @ 12:30 P.M.

Minutes

Program Planning Committee Members Physically in Attendance:

Governor Appointee Cathy Donnelly (*PPC Chair*), Governor Appointee David Kenton, Governor Appointee Jeffrey Wood

Program Planning Committee Members Virtually in Attendance:

Judge Michael Davis

Staff in Attendance:

Cindy Arenberg Seltzer (*President/CEO*), Monti Larsen, Maria Juarez, Lisa Bayne, Dion Smith, Marissa Greif-Hackett, Meg Wallace, Jill Denis-Lay, Priscilla Cole, Amy Jacques

Guests in Attendance:

Laurie Sallarulo (*Junior Achievement of South Florida*), Jill Reipsa (*Junior Achievement of South Florida*), Shernette Grant (*Junior Achievement of South Florida*), Danielle Koppelman (*Junior Achievement of South Florida*), Peter Rose (*David Posnack JCC*), Michelle Rogers (*community member*)

Agenda:

I. Call to Order

Ms. Donnelly called the meeting to order at 12:32 P.M.

II. Program Planning Committee Minutes

ACTION: Mr. Wood made a motion to approve the Program Planning Committee Minutes from August 9, 2023, as presented. The motion was seconded by Dr. Kenton and passed with no opposing votes.

III. Junior Achievement of South Florida (JA) Leverage Request

Ms. Juarez, CSC's Chief Program Officer, briefly gave an overview of the JA leverage request, explaining that if approved by the full Council, CSC's funding would provide for a six-week summer employment program for those students who achieved 80% completion of JA's year-long Career Bound program. Members reviewed and discussed the proposal.

Ms. Juarez pointed out that the Palm Beach school on the JA list would not be eligible for CSC funding, as CSC funds only Broward County residents. She added that if any

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student in the JA program attends one of the PYD-eligible schools they would qualify as economically disadvantaged and could participate in the program.

Ms. Sallarulo, President/CEO of Junior Achievement of South Florida, answered Members' questions related to recruitment of students through public schools and assured them there is no duplication with other funded summer employment services and that the students to be served are economically disadvantaged. She also noted the passage of Florida Senate Bill (SB) 240, which focuses on youth career/technical education and other workforce education programs.

Ms. Arenberg Seltzer, CSC's President/CEO, pointed out that if this leverage request was awarded, it would be for a one-year term from January 1, 2024 – September 30, 2024. She explained that CSC planned to release a Youth Employment Request for Proposal (RFP) this Fiscal Year and that JA would be required to submit an RFP application for future funding consideration. She also noted that the new law shared by Ms. Sallarulo may mean that CSC's funding of youth employment programs may not be necessary in the near future. She stated that she would investigate further and update the Council.

ACTION: Mr. Wood made a motion to recommend for approval to the full Council leverage funding for Junior Achievement of South Florida to provide summer youth employment opportunities to economically-disadvantaged youth, as presented. The motion was seconded by Dr. Kenton and passed with no opposing votes.

IV. David Posnack Jewish Community Center (JCC) Leverage Request.

Ms. Juarez briefly gave an overview of the David Posnack JCC leverage request, explaining that if approved by the full Council, CSC's funding would provide for a two-week winter camp and a one-week spring camp for children with cancer and their siblings. In addition, there is a year-round program provided at Joe DiMaggio Children's Hospital. Members reviewed and discussed the proposal.

Mr. Peter Rose, David Posnack JCC's Director of Philanthropy, answered Members' questions and addressed the origin and history of the camps they seek to implement in Broward.

ACTION: Mr. Wood made a motion to recommend for approval to the full Council leverage funding for David Posnack JCC to provide a Winter Break Day Camp, Spring Break Day Camp, and in-hospital year-round recreational activities to children with cancer and their siblings, as presented. The motion was seconded by Dr. Kenton and passed with no opposing votes.

V. Public Comment/Council General Comments

Ms. Arenberg Seltzer raised the issue of school demographic changes since the last Maximizing Out-of-School Time (MOST) RFP, noting that some elementary schools that were not eligible when the RFP was released approximately 2 years ago may now be eligible using the same criteria and in need of afterschool programming. MOST programs are currently in year two of a four-year RFP. She gauged Members' openness to allowing current providers approved through the current RFP to provide an afterschool program at additional schools that would now qualify. She explained that all elementary schools would be run through the criteria again. She noted that the principal's approval would also be required, and that CSC's legal counsel would be consulted to ensure staff proceeded appropriately. Discussion ensued and Committee Members were open to bringing this to the full Council for consideration at the November meeting.

Ms. Arenberg Seltzer reminded the Members of an administrative procedure change that came out of her CEO Conversations with providers last year. This change would allow CSC-funded providers to be reimbursed each month for fixed costs, with variable costs being worked into the units of service. She noted that this procedural change is ready to be implemented.

VI. Adjourn

The meeting adjourned at 1:22 P.M.

TAB 29

For PPC Meeting January 10, 2024

Issue:	Revise Sponsorship Policy
Action:	Recommend to the Full Council Approval of the Revised Sponsorship Policy
Budget Impact:	None

Background: The CSC supports a wide range of organizations that support children and families of Broward County in a variety of ways. Sponsoring community events is one of the tools available to CSC to help assist in this effort.

There are two types of Sponsorship dollars known as “Sponsorships” and “High Traffic Sponsorships”. Sponsorships have been available since the Council’s inception, have been limited to \$1,000 and are designed to support conferences and events for children and families which are not fundraising events. There is a Sponsorship Policy published on our website and agencies can apply through an online portal on a rolling basis. Funds available for these sponsorships are included in the Budget and are distributed on a first-come, first-served basis. Staff reviews the sponsorship requests to ensure alignment with the policy and Council Goals prior to submission to Council for approval.

A few years ago, it became clear that there were some significant events which could involve thousands of children and families for which it would make sense for CSC to be a more visible and significant sponsor. These have been categorized as “High Traffic Events” in the Budget. CSC staff are generally actively involved in conceptualizing or supporting these events. Where other groups have been the lead organizers, CSC’s role has usually been to add not only money but also to draw attention to ways to add more value for children and families.

While High Traffic Events have had a separate budget allocation, and each has received Council approval, the current Sponsorship Policy does not have a definition and criteria for High Traffic events. The current policy also does not require any event follow-up report detailing the success of the event and the impact on children and families.

Current Status: Staff is recommending revising the Sponsorship Request Policy to clarify what events should be classified as “High Traffic Events,” slightly increasing the maximum Sponsorship amount, adding output/ outcome measures for organizations who request sponsorships and cleaning up some of the existing language for clarity. The new output / outcome measures for sponsorships will ensure they remain beneficial and aligned with the organization's mission. The proposed changes are highlighted in red and strikethroughs are used to mark deletions.

Recommended Action: Recommend to the Full Council Approval of the Revised Sponsorship Policy.



Policy & Procedures Manual

Sponsorships

The Children's Services Council supports a wide range of organizations that support child and family well-being. Sponsorship is one of the support tools available to CSC. Sponsorships dollars are limited, and denial of any request shall in no way be construed as a reflection on the project submitted or the agency involved. Staff reserves the right to accept or reject any request upon review.

- A.** A prospective grantee should be a government or tax-exempt organization.
- B.** A grantee must be engaged in work in Broward County on behalf of children and families.
- C.** The project must support Council goals and be consistent with the Council's mission to provide the leadership, advocacy and resources necessary to enhance children's lives and empower them to become responsible, productive adults through collaborative planning and funding of a continuum of quality care.
- D.** CSC is statutorily precluded from directly funding the schools from Broward County School Board including charter schools.
- E. Sponsorship Types Supported:**
 - 1. Service/Cultural Fairs
 - 2. Conferences
 - 3. Scholarships for children to attend Conferences or **Training**
 - 4. **Workshops for child-serving professionals**
 - 5. **High-traffic events – Events designed for significant, broad community impact and over 500 "in-person" attendees**
- F. Events NOT Supported:**
 - 1. Fund Raising Events
 - 2. Award Banquets
 - 3. Concerts
 - 4. School field trips



Policy & Procedures Manual

Sponsorships

I. Eligibility Criteria

- A. Entities should be registered as a 501(c) 3 organization or be a governmental entity
- B. The activity must benefit the children and families of Broward County
- C. The activity must fit into the goals and objectives of Children's Services Council
- D. Requests shall not exceed ~~\$1,000~~ **\$2,000**. High traffic event funding will be at the discretion of CSC staff and the full Council
- E. All requests must be
 - 1. received a minimum of sixty (60) days prior to the occurrence of the event,
 - 2. ~~approved by CSC staff prior to the upcoming CSC Council meeting~~
- F. All awards must be approved by the full Council
- G. Organizations must comply with EEO, ADA and local ordinances and rules
- H. Agencies are eligible for one (1) award per Fiscal Year

II. Non-Eligible

- A. Individuals
- B. ~~Programs~~ **Service/ Cultural Events or High Traffic Events** outside of Broward County
- C. Programs with religious affiliation which propagate a belief in specific religious faith.
Programs with religious affiliation are eligible if they support a secular community program and do not discriminate based on religious affiliation.

III. Application Procedure

- A. All requests must be submitted via an application through the online portal available on www.cscbroward.org under the Sponsorships tab
- B. Upload a letter on the organization's official letterhead and signed by an authorized signer, at a minimum of sixty (60) days, but no more than one-hundred and eighty (180) days in advance of the planned activity
- C. Briefly describe the planned activity, and its relationship to the mission and goals of the Children's Services Council
- D. Include information about the principal project members, a synopsis of the budget itemized, funding sources, and the amount of funding requested from the CSC. Upload the full event budget. CSC will not be the sole funder for the event



Policy & Procedures Manual

Sponsorships

- E. Include a completed W-9 'Request for Taxpayer Identification Number and Certification', IRS letter of determination stating requestor is a tax-exempt entity and related ACH forms (unless you're already a funded CSC Provider)
- F. Applications are reviewed on a first come, first served basis

Once you are funded, CSC requires that:

- The CSC logo is included in all printed materials for your event/program and that you display a CSC banner in a prominent place, as appropriate.
- CSC is mentioned in content related to your event/program on Social Media and shared with CSC on our Facebook and Twitter feeds. Photographs are encouraged
- CSC be provided with a table at the sponsored event, as appropriate

IV. Funding Procedure

- A. Sponsorship requests are reviewed by CSC staff **for compliance with the policy**
 - a. **Applications meeting the criteria** are forwarded to the Council for approval
 - b. **Applications not meeting the criteria will be notified via the portal**
- B. If approved, the request and backup are provided to CSC's Accounts Payable for processing and funding will be paid via ACH
- C. **Post-event, providing evidence of the success and impact of the sponsored community event is crucial for both the CSC Broward and the event organizer. Therefore, within 30 days post event, the sponsorship recipient must provide the following information to CSC. This information should be uploaded via the portal:**
 - **Total Attendance:** Provide the overall number of attendees at the event to demonstrate the scale and reach.
 - **Media Coverage (if applicable):** Compile press clippings and articles featuring the event, with a focus on any mentions or features of the sponsor.
 - **Photographs:** Provide a collection of high-quality photographs showcasing key moments of the event.
 - **Community Impact:** Highlight any positive impact on the local community as reported by attendees.

For Program Planning Committee January 10, 2024

Service Goal	2.1 Reduce the incidence of child abuse, neglect and trauma.
Objective:	023 Address the negative impacts of trauma and provide resources to allow those impacted to increase protective factors and build resiliency.
Issue:	Gaps in Case Management for Children with Behavioral Health Needs
Action:	Recommend to the Full Council Approval of a Broward Behavioral Health Coalition's (BBHC) contract amendment.
Budget Impact:	None.

Background: The Council has been funding the 211 Broward Special Needs / Behavioral Health Hotline since May 2006 to provide the community with a single point of contact for referrals to eligibility specialists, case coordinators, and other related agencies serving children with Developmental and/or Physical Disabilities and Behavioral Health Challenges. In 2014, the Council approved additional funding for 211 Broward to partner with JAFCO to provide intensive case management services for families with children with special needs.

In August 2018, the Council approved funding for 211 Broward to partner with Henderson Behavioral Health to provide general case management services to children and families with behavioral health concerns whose families need assistance navigating into the behavioral health system or who need linkages to other community resources, like food pantries, afterschool and summer programs, and economic assistance, etc. The case management services provide an additional layer to the existing services at 211 Broward.

Current Status: In reviewing the types of cases being handled through 211/Henderson case management, concerns were raised about a possible gap in services. Through diligent efforts to ensure community needs are being met, CSC staff met with community stakeholders including ChildNet, DCF, Broward County, and



Broward Behavioral Health Coalition (BBHC). Additional gaps in case management services were identified such as children with private insurance, whose case management services are not covered, and children and families who have been connected to BBHC but are not covered through Medicaid or BBHC funding because they do not have a diagnosis.

By expanding the partnership with BBHC, CSC would be able to ensure the gaps in case management services identified above are addressed. Staff recommends amending CSC's contract with BBHC to allow case management and navigation services to be expanded utilizing the current contract allocation.

Recommended Action: Recommend to the Full Council Approval of a Broward Behavioral Health Coalition's (BBHC) contract amendment.

For Program Planning Committee January 10, 2024

Service Goal	3.1 Reduce risk factors associated with delinquency, teen pregnancy, substance abuse, school dropout, and other risky behaviors.
Objective:	034 Provide youth employment opportunities and job readiness training to economically disadvantaged youth ages 16-18 to promote employability skills and economic stability.
Issue:	Funding Academic-Related Services During the School Day
Action:	Discussion of CSC's statute related to funding BCPS and the practice of not funding academic-related services during the instructional school day.
Budget Impact:	None

Background: Since 2006, CSC has funded CareerSource Broward to provide meaningful supported summer employment opportunities for economically disadvantaged youth ages 16-18 pursuant to CSC's government procurement exemption. Additionally, the Council funds year-round youth internship programs through a Community Collaborative contract with HOMES, Inc. and two leverage contracts with the Museum of Discovery and Science (MODS). The Council also funds supported youth employment programs for youth with special needs ages 16-21 under the Supported Training and Employment Program (STEP) section of the Positive Youth Employment RFP. In addition to these youth employment programs, CSC recently approved leverage funding for Junior Achievement's Career Bound program's summer youth employment component.

CSC's funding for all these programs is directed at the program components which take place outside of the instructional school day.

Current Status: CSC received a request from a Junior Achievement to discuss and reconsider CSC's practice to not fund services during the instructional school day and for CSC to issue a Youth Employment RFP. Junior Achievement offers a youth employment program to students during the instructional school day that requires round-trip transportation of the students to their facility and back to the schools. The



program budget requires funding for round-trip transportation, curriculum, portfolios, student incentives, teacher stipends, and laptops to outfit the facility for use by participating students.

CSC's practice not to fund student services during the instructional school day is rooted in our Organizing Statute which states under the Powers and Duties: To allocate and provide funds for other agencies in the County which are operated for the benefit of children, *provided they are not under the exclusive jurisdiction of the public school system (italics added)*.

When this issue has come up in the past, previous Councils, under advice of legal Counsel, have considered academic services offered during the instructional school day to be "under the exclusive jurisdiction of the public school system" and therefore the responsibility of the school board and its tax-supported funding.

Recommended Action: Discussion of CSC's statute related to funding BCPS and the practice of not funding academic-related services during the instructional school day.