

**Children's Services Council of Broward County  
Program Planning Committee**

August 8, 2022 @ 3:00pm

Loc: Zoom Meeting

**Agenda**

- |      |   |                                    |
|------|---|------------------------------------|
| I.   | Call Meeting to Order   | Cathy Donnelly,<br>Committee Chair |
| II.  | Approve June Joint PPC/Finance Minutes  | <b>(Tab 29)</b>                    |
| III. | Recommend for Approval to the Full Council the<br>Funding of Soles4Souls' 4EveryKid Program                 | <b>(Tab 30)</b>                    |
| IV.  | Recommend for Approval to the Full Council the<br>FLITE Center Community Collaboration Expansion<br>Request | <b>(Tab 31)</b>                    |
| V.   | Public Comment/Council General Comments   |                                    |
| VI.  | Adjourn   |                                    |

**TAB 29**

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**CHILDREN'S SERVICES COUNCIL OF BROWARD COUNTY**

**Joint Finance/Program Planning Committee Meeting**

**Virtual Zoom Meeting  
June 6, 2022 @ 3:30 p.m.  
Minutes**

**CSC Members in Attendance:**

Governor Appointee Cathy Donnelly (PPC Chair); Governor Appointee David H. Kenton; DCF Community Development Administrator Dawn Liberta; Health Department Director Paula Thaqi, M.D. (Finance Committee Chair); Governor Appointee Jeffrey S. Wood

**Staff in Attendance:**

Cindy Arenberg Seltzer, President/CEO; Monti Larsen, COO; Maria Juarez, CPO; Sharetta Remikie, CECEO; Sue Gallagher, CIO; Kathleen Campbell; Amy Jacques; Maddy Jones; Andria Dewson; Lisa Bayne

**Guests in Attendance:** Rebecca McGuire (Human Services Administrator, Homeless Initiative Partnership, Broward County), Steve Werthman (COO, HOPE South Florida), Natalie Eccleston (HOPE South Florida), Gisselle Williams (Vice President, Housing & Case Management, HOPE South Florida), Richard Pengelly (PFM Asset Management)

**Agenda:**

**I. Call to Order**

Ms. Donnelly called the meeting to order at 3:34 p.m.

**II. Finance and Program Planning Committee Minutes**

**ACTION: Ms. Liberta made a motion to approve the Program Planning Committee (January 10, 2022) and Finance Committee (March 7, 2022) meeting minutes as presented. The motion was seconded by Dr. Thaqi and passed with no opposing votes.**

**III. HOPE South Florida Leverage Request**

Ms. Maria Juarez, Chief Program Officer, highlighted the proposal to add four additional positions at HOPE South Florida to ensure homeless families can be expeditiously connected to housing options. She explained that the goal is to improve coordination and access to services for homeless families with children

## **DRAFT**

and to address the current waitlist of 397 families and then to be able to serve families as needed. The contract leverages the County's funding with CSC funded services beginning October 1, 2022. CSC will fund four staff and Broward County will fund two, for a total of six staff assisting homeless families.

Ms. Rebecca McGuire (Broward County) spoke in favor of the proposal, explained that the homeless population has changed significantly – with a dramatic increase in homeless families with children. She went on to explain efforts to build a street outreach process and the potential for this program to make a significant difference to building a continuum of care for families with children.

**ACTION: Ms. Liberta made a motion to recommend to the full Council approval of the Hope South Florida leverage request for the Family Outreach Team, as presented. The motion was seconded by Dr. Thaqi and passed with no opposing votes.**

#### **IV. Investment Monthly Statements**

Ms. Larsen introduced Mr. Richard Pengelly, Managing Director for PFM Asset Management, to explain the monthly financial statements for the Council's newly established Managed Investment Fund, which consists of longer-term securities for the core investments. PFM Asset Management advises the custodial bank, US Bank, on how to invest the proceeds. Mr. Pengelly highlighted the notable items in which Council Members could gauge the monthly statement activity. He mentioned that by May, three-quarters of the fund was invested in government securities, mostly Treasury securities. He shared that the average yield in May was 2.57%, noting that the yield will change over time as investments are balanced. Mr. Pengelly reminded the Committee that each quarter, PFM Asset Management will present to the Finance Committee a Fund Performance report that is tied to major financial benchmarks. Ms. Larsen asked the Finance Committee if it would be acceptable to only present the summaries of the two monthly statements to the full Council each month since they are so voluminous, with the caveat that the full statements would be available to any Council Member or member of the Public upon request, and the Committee agreed.

#### **V. Revenue Update**

Ms. Arenberg Seltzer announced that the preliminary property values were released and indicated an 8.9% increase in property values from the prior year. She noted that while the final property values are not released until July 1<sup>st</sup>, the preliminary numbers usually do not differ significantly from the final values. She noted that with the significant increase in this year's property values, it allowed for the tentative roll-back rate to substantially decrease to 0.4343. That would

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give the Council room to increase the millage rate in future years when the property values begin to dip. She presented different millage rate scenarios using varying values over the next few years to demonstrate how the Council will be able to maintain service levels through the careful use of increases in millage and the use of Fund Balance.

### **VI. Fund Balance**

Ms. Arenberg Seltzer walked the Committee through several visual graphs depicting the growth and use of Fund Balance over the years. These graphs highlight the allocation of Fund Balance and how the Council uses it to increase the budget without increasing the millage rate. She explained that although using one-time funds for ongoing programs could be an issue, the graphs illustrate that while the amount of fund balance allocated for the budget has grown significantly over the past few years, actual expenditures and additional revenue have resulted in a significant portion of the budgeted fund balance remaining unspent and therefore still available for future years.

As requested during the May Budget Retreat, Ms. Arenberg Seltzer outlined the proposed revision to CSC's Fund Balance Policy to increase the minimum fund balance allocation from 10% of the annual operating budget to 17%. She explained that the Governmental Accounting Standards Board (GASB) recognizes setting aside two months of the annual budget as a Best Practice model for governments.

**ACTION: Ms. Donnelly made a motion to recommend to the full Council approval of the revised Fund Balance Policy, as presented. The motion was seconded by Ms. Liberta and passed with no opposing votes.**

### **VII. Budget Retreat Follow-Up**

Ms. Arenberg Seltzer drew Members' attention to the detailed Budget Retreat follow-up paper in their meeting packet, explaining that everything raised by Council Members at the May Retreat can be accommodated within the approved tentative budget. She highlighted a few of the items including the building reserve. She suggested that this allocation be revisited at year-end once the ending Fund Balance is determined. The Committee agreed and expressed appreciation for the detailed answers and information and agreed with how staff planned to proceed.

Mr. Wood departed meeting.

### **VIII. Draft Tentative FY 22/23 Budget**

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Ms. Arenberg Seltzer presented the total FY 22/23 Budget, which incorporates the Program Support and Administrative budget. She noted that this includes six new positions to manage the increased workload, a 5% staff COLA as well as an increase for health insurance.

**ACTION:** Ms. Liberta made a motion to recommend to the full Council approval of the Draft Tentative FY 22/23 Budget, approval of the Tentative Millage Rate, as well as authorization to the staff to adjust the budget based upon the Property Appraiser's final report and to submit the necessary forms to the appropriate officials, all as presented. The motion was seconded by Dr. Kenton and passed with no opposing votes.

### **IX. Public & Members' Comments**

There were none.

### **X. Adjourn**

**ACTION:** The meeting was adjourned at 4:48 p.m. with a motion from Ms. Liberta.



## For Program Planning Committee August 8, 2022

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<b>Service Goal</b>	2.2 Children live in financially stable environments.
<b>Objective:</b>	027 Assist families to achieve financial stability through promoting EITC, workforce development, providing financial coaching, basic needs and supports for the homeless continuum of care.
<b>Issue:</b>	Community Match opportunity with Case Automotive and Soles4Souls to provide 6,250 shoes to housing insecure youth over the next five years.
<b>Action:</b>	Approve \$25,000 over the next five years for Soles4Souls for 4EveryKid Program.
<b>Budget Impact:</b>	\$25,000 of \$513,000 Available in Goal 027 for FY 2021/22 - 25/26

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**Background:** According to the most recent published data from the National Center for Homeless Education, more than 5,000 Broward County Public School students experience homelessness each year. At the March 2022 meeting, the Council approved a partnership with Soles4Souls (S4S) to provide 600 pairs of shoes for the 2022 Back to School Extravaganza as well as the HEART program Senior Send Off, supporting youth who are housing insecure. Subsequently, a community meeting was convened that included Broward County Public Schools social workers, representatives from the HEART program, The Castle Group, CSC, Rick Case Automotive and others, to launch the 4EveryKid program, aiming to provide new, brand name shoes to youth who are facing housing insecurity. The collaborative was seeded with a \$25,000 a year commitment for a period of five years from the Rita Case Automotive Group for a total of \$125,000 and a request for additional partners to contribute toward a \$500,000 five-year goal to outfit 6,250 students per year over five-years.

**Current Status:** At the June meeting, the Council discussed additional ways the CSC could support families experiencing housing insecurity. This project was identified as one to be brought back to the PPC for consideration by the full Council at the August 18<sup>th</sup> meeting. Staff recommends that CSC contribute \$25,000 annually for five years beginning in this current fiscal year, for a total of \$125,000. The requested



amount would supply 1,250 youth with shoes each year, totaling 7,500 pairs of shoes to be distributed over the five-year period.

**Recommended Action:** Approve \$25,000 over the next five years for the Soles4Souls 4EveryKid Program for FY 22/23.

SOLES4SOULS

# 4 EVERYKID

*A SPECIAL PRESENTATION FOR:*

*Children's Services Council  
of Broward County*



# WHY 4EVERYKID?

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## ESSENTIAL NEED

While many organizations are focused on the critical needs of food and shelter, school officials tell us shoes are essential for students to succeed in school.



## INSUFFICIENT FUNDING

Schools receive only \$50 per student experiencing homelessness to facilitate enrollment, attendance, and success in school. With other critical needs, schools can't afford to buy shoes.



## PSYCHOLOGICAL IMPACT

Without a good pair of shoes, kids feel embarrassed, discouraged, or left out—simply because they lack something most of us take for granted.



RUN. SKIP. PLAY. JUMP.

PARTICIPATE. HOP. SLIDE.

WALK. S

CLIMB.

KICK. R

JUMP. PARTICIPATE.

ENGAGE. WALK. SWING.

JUMP. CLIMB. SLIDE.

**For a child experiencing homelessness, a new pair of shoes means dignity, education, and health.**





“For me, having a new pair of shoes meant that I was worthy. It meant I had a choice when choice was such a rare commodity in my life. It meant that I could walk and jump and move without pain. It meant that I had dignity.”

*- Khadijah Williams, a survivor of homelessness and advocate for homeless youth*

# Every Kid Deserves A Good Pair of Shoes

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To date, we have distributed 60,653 pairs of shoes (and counting!) to children across the US experiencing homelessness. To distribute these pairs, we have worked with over 100 community and school district partners across the country

95%

reported an increase in **confidence** with their new shoes

7 in 10

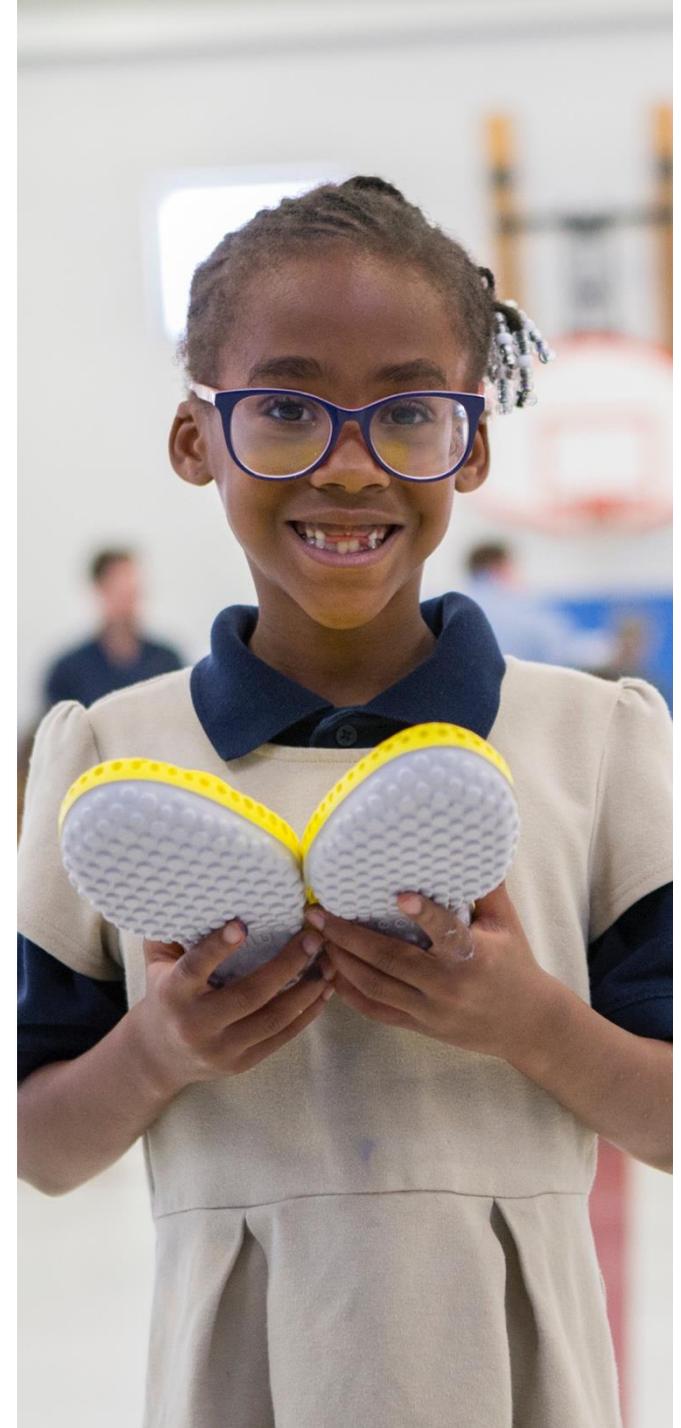
reported an increase in **physical activity** with their new shoes

9 in 10

were more excited to **attend and participate in school**

100%

said they felt **more equal** to other kids in school



# REACHING EVERY KID

Soles4Souls will advance the 4EveryKid initiative through the activation of strategic markets over the coming years.

This market-based approach creates the opportunity for immediate impact in critical-need markets while providing an impact-focused framework for measured expansion of 4EveryKid nationwide.

Soles4Souls aims to build capacity to reach all 1.5 million children in the US experiencing homelessness with a new pair of athletic shoes, each year, by 2027.



4EK Distribution Locations To Date



*LEVELING THE PLAYING FIELD ONE SHOE AT A TIME*



Soles4Souls looks forward to making a real impact in the lives of students experiencing homelessness right here, in Broward County.

# OUR COMMITMENT TO Broward County, FL

**Thanks to the generosity of Rick Case Automotive, Soles4Souls will distribute a minimum of 6,250 pairs of shoes to students experiencing homelessness in Broward county over the next five years.**

As we continue to build a coalition of support in Broward County, our aim is to ramp up support to serve *every kid* with a new pair of shoes, *every year*.



# 5,083

Students in Broward County Public Schools experiencing homelessness each year, according to the most recent published data from the National Center for Homeless Education ([data source](#))

# OUR ACTIVATION PLAN:

**Soles4Souls recognizes the importance of public “moments” to generate excitement and celebrate generosity. Soles4Souls plans to conduct such an event in July 2022 to kick-off our partnership in Broward County.**

- **May 2022:** In partnership with your organization, Soles4Souls sent 600 pairs of shoes to be distributed for two upcoming events. 100 are allocated for the 2022 Senior Send-Off Program for Broward County Schools, and the remaining pairs will be used for the July Back to School event.
- **July 30, 2022:** Soles4Souls, Case Automotive, and the Children’s Services Council of Broward County will host a Back To School event providing 500 students with a new pair of shoes.
- **Fall 2022:** Our direct partnership with Broward County Schools will begin, with Soles4Souls providing 1,250 pairs of shoes (and 2,500 pairs of socks) to Broward County Schools. This partnership will continue with both Spring and Fall distributions until at least 2027, with plans to serve the district for many more years to come.

We are motivated and excited by the strong partnerships built in Broward County around this program.

**We know that together, we can be champions 4EveryKid experiencing homelessness in this community.**



# Reaching *EveryKid* in Broward County

**\$375,000 to go!**

Thanks to the generosity and support of Rita Case Automotive Group's \$125,000 commitment, we are able to provide shoes to a total of **6,250** students experiencing homelessness in the next 5 years in Broward County.

But the work does not stop there. Help us reach **Every Kid** in your community for the next five years.

EVERY KID SERVED  
EVERY YEAR FOR 5  
YEARS

25,415 students  
(\$500k goal)

CURRENT KIDS SERVED  
IN THE NEXT 5 YEARS

6,250 students  
(\$125k raised)

Broward County



# WE INVITE YOU TO JOIN US

Your organization believes, like us, in the impact dedicated and intentional support can have on children in need.

We are so thankful for the partnership we have with Children’s Services Council and are eager to grow our impact. As a transformational leader, we are asking for your meaningful investment in the 4EveryKid program. **We respectfully invite you to consider a multi-year leadership-level investment of \$125,000** to support the 4EveryKid program. Through this support, you will lead the way in bringing 4EveryKid to Broward County and making a difference in thousands of kids’ lives in your own backyard.

**This is an incredibly meaningful investment and Soles4Souls wants to ensure that we are honoring your generosity in ways that are most meaningful to you.**

We are grateful for your consideration of this request and are committed to working with you to best structure your investment.

**Will you take this important step forward with us?**

## YOUR INVESTMENT OVER FIVE YEARS

2022	2023	2024	2025	2026	Total Cash Gift
\$25,000	\$25,000	\$25,000	\$25,000	\$25,000	<b>\$125,000</b>

**\$125,000 OVER 5 YEARS**

(\$25,000/year)

### LOCAL IMPACT

Supporting 4EK expansion in Broward County to serve **6,250 kids experiencing homelessness** over the next five years (1,250/year)

*Recognition as:*

- 4EveryKid Local Corporate Partner: *Broward County*
- 4EveryKid National Community Partner

# YOUR IMPACT



**“Wow, Mom, do you think I could maybe try going out for basketball this year now?”**

- 14 year old boy from Wisconsin



**“THEY FIT! And they are not Goodwill from.**

**I’ve only ever gotten shoes from Goodwill or another person, these are my first new pair.”**

- 8 year old girl from Middle TN

**“I’ve never had this brand before... always wanted them.”**

-16 year old boy from Nashville, TN

**“These shoes mean I can walk to work again and not be embarrassed.”**

- 15 year old boy from Middle TN



**“Love them! I can jump so high!”**

- 8 year old girl from Lawrence, KY

**“These shoes mean a lot. And they have all my favorite colors.”**

- Tyrell, 6, Brooklyn, NY



**“There were kids at school bullying Tyrell about his shoes being ugly, so now, he’s going to feel so much more confident.”**

- LoraLee (Tyrell’s mom)

**“My favorite colors are pink and purple. My shoes make me so happy!”**

- 8 year old girl from Clearwater, FL

**QUESTIONS?**



SOLES4SOULS

# EVERYKID

Together, we can be champions 4EveryKid

TIFFANY TURNER

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## For Program Planning Committee August 8, 2022

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<b>Service Goal</b>	4 Improve life outcomes for dependent, delinquent, crossover and LGBTQ and disconnected youth transitioning to adulthood, with a special focus on youth in foster care and/or other non-traditional living arrangements.
<b>Objective:</b>	041 Provide life skills training and independent living supports for dependent, delinquent, crossover and LGBTQ and disconnected youth in collaboration with local partners to improve life outcomes and to successfully transition to adulthood.
<b>Issue:</b>	Expand FLITE Center's Community Collaborative Contract to meet the emerging needs of high-need, high-potential youth transitioning into adulthood.
<b>Action:</b>	Approve additional funding to support the expansion of FLITE Center's community collaborative contract.
<b>Budget Impact:</b>	\$ 398,417 Of \$3,459,021 Available Unallocated for FY 22/23.  \$2,679 Of \$100,000 Available in Goal 013 for Fiscal Sponsor Fees for FY22/23.

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**Background:** FLITE Center was founded in 2009 through a partnership between the Community Foundation of Broward, the United Way of Broward, and the Junior League of Greater Fort Lauderdale to address the plight of youth aging out of foster care. FLITE Center's creation was informed by community conversations, a needs assessment, strategic planning, and a collective impact effort among key stakeholders, which involved the Children's Services Council of Broward County, who assumed a leadership role. With the formation of FLITE Center, a central point of contact and coordination was established for youth transitioning from the dependency system. FLITE Center is the single centralized coordination hub of the system of care for youth transitioning into adulthood, many of whom have significant trauma histories.

While youth aging out of the foster care system continues to be a priority population, as a result of the FLITE Center model being highly effective serving youth aging out of the foster care system, the target population was expanded to serve other youth experiencing similar challenges. This population expansion has resulted in the FLITE Center serving many more high-need youth/young adults who are not officially from the dependency system and have little to no support system. Many of these youth have behavioral health/mental health issues, trauma histories, are typically homeless or facing homelessness for various reasons, usually due to lack of family support.

FLITE's expanded population includes youth aging out of relative and non-relative care or who had formerly been part of the dependency system (including adoption) and who may have been abandoned by their families; youth who are being served by CSC's HYT provider agencies; DJJ cross-over youth who are aging out and have been abandoned by their families, youth ages 10-24 who have been human trafficked or are at risk of human trafficking; LGBT+ youth who are homeless; community homeless youth ages 18-22 who have been abandoned by their families; and young adults 23-30 who were previously part of the TIL System of Care who are homeless and need housing assistance (funded by other community partners). FLITE Center delivers a continuum of services and supports that readily connects youth with education and employment; safe, affordable housing; health care; life coaching and skills building; and community entitlements and resources.

**Current Status:** In order to continue to address the emerging needs of high-risk and high-potential youth who need substantial support to successfully transition into adulthood, the FLITE Center has expanded services to include housing support for all youth within its current populations; emergency landing spaces for TIL youth and specialized populations (LGBT+ and HT safehouse); Project Lifeline food pantry services, furniture and housing bin delivery for all youth entering their own apartments; behavioral health services that include: crisis intervention on site, therapy for youth who are not eligible for HYT programs and who are under or un-insured, psychological assessments and direct access and coordination to psychiatric services, medication management and therapy via formal partnership with PIRC, Inc.; on-site primary healthcare for pediatric and adult care via formal partnership and joint clinic with CDTC/Broward Health; human trafficking services for youth ages 10-24 (includes survivor mentors, clinicians and advocacy); Youth Systems Organizers of Broward; HOPE Court; FLITE University (virtual and in-person life skills platform).



The FLITE Center has also expanded their funder base to include a wider array of funders, such as Broward Behavioral Health Coalition (\$100,000 renewable); Broward County Human Services Department (\$80,000 for three years); Health Foundation of South Florida (\$100,000 for three years); Parkland Cares Foundation (\$10,000, Mental Health) and PNC Foundation (\$10,000, Life Skills/Financial Literacy).

The FLITE Center is requesting an expansion to their current community collaborative contract with CSC. This expansion will fund three Resource Navigators and 25% of a PhD level Crisis Interventionist/Behavioral Specialist. Funding is also requested to support the infrastructure needed for the expanding service provision; including a Data Analyst, an Executive Assistant and other brick-and-mortar necessities which are required for the expansion of services to run efficiently and effectively. CSC has been funding the FLITE Center since 2014 in collaboration with many funders, such as The Jim Moran Foundation. The agency has a strong history of performing well.

**Recommended Action:** Approve additional funding to support the expansion of FLITE Center's community collaborative contract.